

GroundUp eco-ventures



www.groundupev.com

Why Coffee Oil?

- To reduce fine lines and wrinkles
- To bring a youthful glow to the skin
- To stimulate hair growth
- To reduce puff eyes
- To treat skin conditions
- To build elastin and collagen
- To reduce the appearance of cellulite
- Posses anti-inflammatory properties





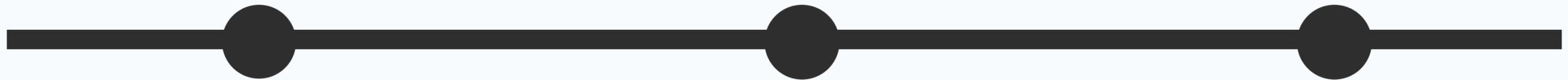
Did you know?

Canada imports 300,000 metric tonnes of coffee every year.

Sending the used coffee grounds to landfill, produces methane gas.

Methane gas is 25x more damaging to the environment than CO₂.

Why **Upcycled** Coffee Oil?



ENVIRONMENTAL

By finding a new purpose for used coffee grounds, we are helping reduce waste and reduce green house gas emissions.

100% NATURAL

100% Coffee Oil, sourced from Arabica spent coffee grounds.

SUSTAINABLE

Upcycling coffee grounds means that we don't have to use any new raw materials in the production process.

Skincare



Protect

High linoleic content fortifies and protects the skin's natural oil barrier, helping to fend off free radicals.



Moisturize

Coffee oil is incredibly moisturizing, it is packed with essential fatty acids & vitamin E, the ultra-nourishing substances that give your skin that plumped-up, youthful appearance.



Rejuvenate

Caffeine stimulates blood flow, which can help the skin to naturally tighten. Coffee oil can increase collagen and elastin, making the skin look and feel firmer.



Before



After

30 DAYS

Haircare



Strengthens

The antioxidants present in the flavonoids not only act like a natural hair conditioner, but also help promote hair growth and leave hair feeling and looking soft and smooth.



Stimulates

Caffeine improves the blood circulation to your scalp, which in turn allows for nutrients to reach your scalp more efficiently speeding up hair growth.



Nourishes

The vitamin E, antioxidants and caffeine in the oil helps hydrate the skin and retain its elasticity.



Before



After

90 DAYS

Composition of Coffee Oil



LINOLEIC ACID

- Add moisture to the skin
- Improve the appearance of damaged skin
- Help promote skin regeneration

PALMITIC ACID

- Anti-inflammatory properties
- Emollient properties
- Help heal rashes, dryness and insect bites
- Help remove excess oil from skin

OLEIC ACID

- Help calm and soothe skin
- Help balance and repair skin damage
- Possess antioxidant properties

STEARIC ACID

- Possess cleansing properties
- Help soothe damaged skin
- Have emulsifying properties
- Help stabilize the texture in skin products

Testimony

Heather Fleck



Our youngest gets eczema bad....I applied Coffee Oil, the next morning the redness & itch was gone, within a few days his eczema was gone. Been using the coffee oil in my moisturizer and can already see and feel the difference.

Lori Bennett



Fast, friendly service. User friendly website & easy purchase/shipping process. Only a few coffee oil drops added to my shampoo is really helping to thicken my hair.

MYK



The coffee oil is great it calmed down my cranky skin and made it feel soft and smooth! I liked it so much I bought one for each of my friends!!

Jean Critchley



I love the coffee oil. I use it on my face everyday. I have also mixed it with my shampoo.

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