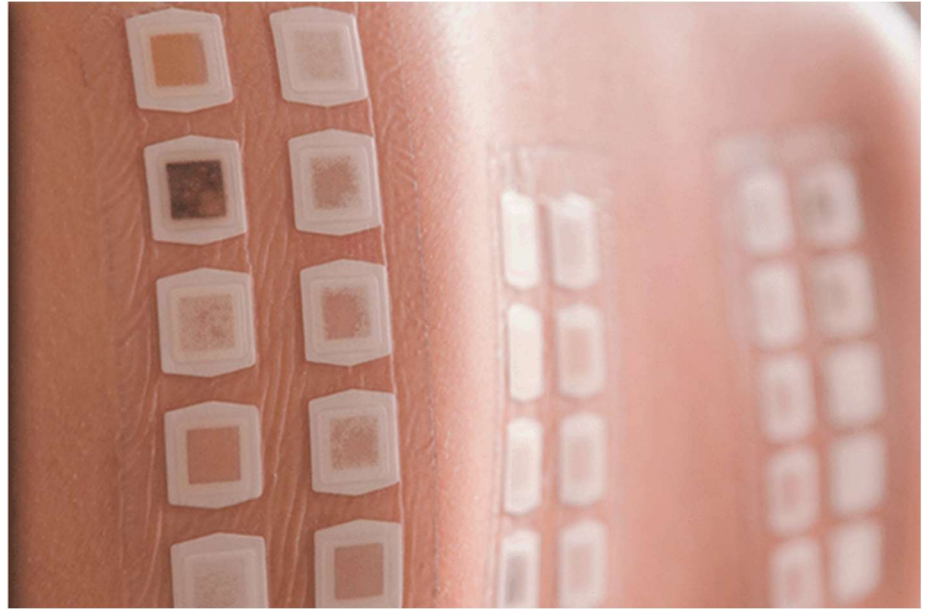




PRINCETON CONSUMER RESEARCH
GLOBAL PRODUCT TESTING

HRIPT - Dates Available Weekly
simonputnam@princetonconsumer.com

Additional studies available by request



HRIPT (Human Repeat Insult Patch Test)

In order to claim, “**Listed Below**” requires an HRIPT (Human Repeat Insult Patch Test) using a minimum of 50 subjects over a 6 week study period.

Induction patches containing “Finn Chambers” are applied on Days 1, 3, 5, 8, 10, 12, 15, 17 and 19.

Assessments are then performed on Days 3, 5, 8, 10, 12, 15, 17, 19 and 22.

Rest Phase Days 23 to 35.

Challenge patches are applied on Day 36 to a naive skin site.

Challenge assessments are then performed on Days 38 and 40.

If successful, the study will substantiate claims such as:

- Hypoallergenic. (Minimum 100 Subjects)
- Allergy Tested (Minimum 100 Subjects)
- Non-Irritating (Minimum 100 Subjects)
- Dermatologist tested
- Dermatologically tested.
- Clinically tested.
- Clinically proven.
- Kind to skin.
- Mild for skin.
- Safe for skin.

Additional Claims Available by request include: (additional costs will apply)

- Safe/Suitable for Sensitive Skin
- Safe/Suitable for Eczema Prone Skin
- Safe/Suitable for Psoriasis Prone Skin
- Safe/Suitable for Atopic Skin
- Safe/Suitable for all skin types (Sensitive, Normal, Dry, Oily, Combination & Eczema)
- Safe/Suitable for all skin tones (Fitzpatrick I-VI)
- Dermatologist Approved
- Paediatrician Approved
- Gynaecologist Approved
- Midwife Approved

In order to move forward we will prepare a timeline and authorization for signature.

Please note that it is the responsibility of the sponsor to determine the testing and study designs required for submission to entities such as QVC, Ideal Shopping World, Home Shopping Network, etc.

Payment Terms: 100% of study costs are due within 14 days of study authorization.

HRIPT Order Format

Brand:

Name/Codes:

Subjects 50/100/200

Safe/Suitable for Sensitive Skin: Yes/No

Additional options:

Dermatologist Approved: Yes/No

Paediatrician Approved: Yes/No

Gynaecologist Approved: Yes/No

Midwife Approved: Yes/No

Safe/Suitable for Eczema Prone Skin: Yes/No

Safe/Suitable for Psoriasis Prone Skin: Yes/No

Safe/Suitable for Atopic Skin: Yes/No

Safe/Suitable for all skin types (Sensitive, Normal, Dry, Oily, Combination & Eczema) : Yes/No

Safe/Suitable for all skin tones (Fitzpatrick I-VI): Yes/No

50 Subjects - £1,000.00

100 Subjects - £2,000.00

200 Subjects - £4,000.00

For your personalised quote please email : simonputnam@princetonconsumer.com

Other studies available:

- ❖ HRIPT's- Shared Panel (induction application patches for 24 or 48 hours) (Hypoallergenic, Sensitive Skin, Eczema, Atopic, Dermatologist Tested, Gynaecologist, Midwife, Paediatrician Options). Attached Price Guide.
- ❖ Primary irritation Patch Tests (24, 48 & 96 hours)
- ❖ Follicular Biopsies for non-comedogenicity
- ❖ In House Hair Salons full range of studies available
- ❖ Safety in Use (SIU) Studies
- ❖ Dermatological, Comedogenicity, Ophthalmology, Paediatric, Gynaecological
- ❖ Ocular Instillation
- ❖ SPF - Sunscreens (IS FDA Monograph, Colipa Method, SPF Water resistant, ISO 24444) see attached
- ❖ UVA Testing (ISO 24442, Broad Spectrum, ISO 24443) Boots star rating.
- ❖ Phototoxicity (PT)
- ❖ Photo allergy (PA)
- ❖ Claims
- ❖ Moisturization
- ❖ Cell Renewal - Dansyl Chloride
- ❖ Long Lasting
- ❖ Anti-Aging
- ❖ AP/Deo testing
- ❖ Dietary/Supplement Testing (in Vivo)
- ❖ Home Panel Consumer user trials
- ❖ Face Mask Trials, Long Wear, Transfer etc