

**noVSUS**  
circular materials



## ¿WHO ARE WE?

We are a young company that is strongly committed to the environment and very much aware of the problems that cause the ever-increasing accumulation of plastic waste that we generate and that happen to be a huge harm for our planet.

The concern to reduce the use and impact that plastics have on the ecosystem is shared since, in recent years, there is a growing market demand for more sustainable products.

To respond to this global need, we provide our customers with ecological solutions that allow us to reduce the use of plastic through our cosmetic jars and materials made from Oryzite (rice husk).

## OUR PRODUCTS

Ecological jars  
Barcelona Collection



Sustainable materials:  
Akea and Narava



## ECOLOGICAL JARS BARCELONA COLLECTION

The Barcelona Collection is a unique and exclusive series of cosmetic jars made from Oryzite (rice husk), recyclable, reusable, compostable and biodegradable *at home*.

The jars are available in 50ml and in two different ecological lines. The Barcelona Eco-Premium Collection offers metallic finishings such as gold or nickel and the Barcelona Eco-Nature Collection offers natural finishings such as terracotta or ivory white.

All our jars comply with the EC Regulation No. 1223/2009 of the European Parliament and of the Council of November 30, 2009 on cosmetic products. In addition, they are prepared and tested to withstand aqueous contents and oils.



Eco-Nature

Eco-Premium

## SUSTAINABLE MATERIALS: AKEA AND NARAVA

Akea and Narava are two sustainable materials that Novsus, together with Oryzite, has created to be injected into any type of mold. They are recyclable, reusable, biodegradable and compostable at home. They are made from Oryzite (rice husk) and reduce the use of traditional plastic up to 85%, which contributes to reducing greenhouse gases and carbon footprint.

*Why do we bet on rice husk?*

Rice husk represents one of the largest agro-industrial by-products in the world. 800 million tons of rice are consumed annually, leaving 160,000,000,000 kilos of residual husk impossible to digest by humans. We recycle it, process it and use it, thus helping to promote the circular economy.

A photograph of a rice field with tall, green rice stalks. The image is overlaid with a semi-transparent blue filter. The text "TWO SUSTAINABLE MATERIALS" and "TWO SOLUTIONS FOR OUR PLANET" is written in white, uppercase, sans-serif font in the upper right corner of the image.

**TWO SUSTAINABLE MATERIALS  
TWO SOLUTIONS FOR OUR PLANET**



The future of the planet is in our hands.  
Join the change with us.

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