

# COSMETIC360<sup>®</sup>

INNOVATIONS + SOLUTIONS > PARIS

Cosmetic 360 acts as a real gateway for exchanges and discoveries and is the ideal place to uncover **the latest innovations** and the beauty-oriented services of tomorrow in the fragrance and cosmetics industry.

Cosmetic 360 stands out through its original concept, by **bringing together all industry stakeholders** on the common theme of innovation: raw materials, formulation, packaging, testing and analyses, end products, distribution, etc.

**All forms of innovation are involved:** processes, technologies, products, services, etc.

Each innovation is promoted by a backlit display at the edge of the aisle.

## OCTOBER 17<sup>TH</sup> – DAY 1

### Day – Trade Show

Spend the Day at the Cosmetic 360 Trade Show

**BTOB PLATFORM-** Consult the list of exhibitors for the upcoming Cosmetic 360 trade show and ask them for an appointment at the show.

This free BtoB service will allow you to:

- Request special appointments from exhibitors
- Track and manage all your appointments, from the tab « My BtoB platform appointments »
- Define unavailability slots at your convenience according to your requirements at the show (conferences, appointments ...) from the « My Salon Agenda » tab

### Open Innovation



The Open Innovation service can help you **gain momentum with your project**, whether you are a project initiator, start-up, micro-business or SME, or a public research body. It is a unique opportunity to **organise meetings** and present your innovations to **major companies in the fragrance and cosmetics industry**. It allows you to directly exchange with the relevant, qualified people.

This service is available to **all fields of activity**: raw materials, end products, packaging, logistics, etc., and to all **types of innovation**: technological innovations, service innovations, marketing innovations, etc., no matter the **development stage**: idea, project development, concept maturation, product or service development, market access.

Big names in the industry take part, because Open Innovation allows them to call on skills outside of the company to **develop innovative products and services**. This also helps boost innovation, save time and reduce R&D financing risks. The goal is to support innovative concepts within the scope of a **win-win relationship** respecting partnerships.

Since 2015, more than 700 projects have been submitted from 30 different countries, and more than 500 meetings have been organised.

## **REGISTRATION APPLICATION / APRIL – JUNE**

COMPLETE THE APPLICATION FORM THAT APPEARS AFTER REGISTERING.

## **MEETING SCHEDULE / SEPTEMBER**

MAJOR GROUPS SELECT INNOVATIVE PROJECTS AND CONTACT THE APPLICANTS TO ORGANISE MEETINGS DIRECTLY DURING THE TRADE FAIR.

YOU WILL RECEIVE A NOTIFICATION IF YOUR APPLICATION IS SELECTED. YOU THEN HAVE 5 DAYS TO ACCEPT OR TURN DOWN THE PROPOSAL. YOU ARE FREE TO CHOOSE AN EMPTY SLOT IN THE AGENDA.

## **MEETING AT COSMETIC 360 / 17 & 18 OCTOBER**

YOU WILL BE ASKED TO PROVIDE A 30-MINUTE PRESENTATION OF YOUR PROJECT IN THE PRIVATE AND CONFIDENTIAL SPACE FOR THE MAJOR COMPANIES FROM WHOM YOU RECEIVED AN INVITATION.

### **Pre-Dinner Drinks & Gala Dinner**

We invite you to join us at the Cosmetic 360 Gala Dinner, an exceptional evening in the prestigious setting of the Pavillon Vendôme, just a stone's throw from the Place Vendôme.

Open to all Cosmetic 360 exhibitors and visitors, this is a chance to continue your business discussions and make new contacts with fellow exhibitors and exhibition visitors in a refined and convivial setting.

The evening will begin at 8:00 pm with pre-dinner champagne drinks followed by a formal dinner (open seating).

## **OCTOBER 18<sup>TH</sup> – DAY 2**

THE INTERNATIONAL MEETING FOR INNOVATION IN COSMETICS

9:00 am – 4:00 pm

International Room, Cosmetic 360 exhibition fair, Carousel du Louvre, Paris

This meeting will be held in English

COSMETICS CLUSTERS – THE INTERNATIONAL NETWORK, INVITES YOU TO ITS ANNUAL INTERNATIONAL RENDEZ-VOUS TO BOOST YOUR COOPERATION WORLDWIDE.

You are a cluster, a network of companies or a development agency?

Your network develops innovations that can be implemented in the cosmetic & perfumery market (raw material, formulation, packaging...)?

You want to meet the international community of clusters with an interest in cosmetics?

## PROGRAM

9:00am – 12:30pm

Opening by Cosmetics Clusters – the international network

Cosmetic4Wellbeing European project: discover the first European strategic cluster partnership in cosmetics and perfumery.

How can we work together? / Let's work together!

International Cosmetopea

Discover ingredients and cosmetics assets from around the world through a series of pitches made by international clusters / through pitches made by international clusters.

The COSMETOPEA project aims to promote innovation in cosmetics by researching new ingredients and active substances of plant origin that could be added to the offer of raw materials already available. It proposes inventorying plants, cosmetic traditions and ancestral beauty rituals that have been passed on by word of mouth for centuries, and to compile and formalise the cosmetic virtues of the plants.

Collaborative Project Market Place

You have a collaborative project in cosmetics and perfumery and you are seeking for partners? Get involved

12:30 – 13:30

Lunch on-site

13:30 – 16:00

Qualified BtoB cluster meetings according to your choices!

**OCTOBER 19<sup>TH</sup> – DAY 3**

Meeting the Paris Commissioners and a City Tour