



NOLEO Baby Company Presentation & Line Sheet

Nico Chery – CEO (co-founder)
Lucas Nanini – COO (co-founder)

September 2019



CONFIDENTIAL

NOLEO'S STORY

NOLEO's founder, Nico Chery, is a French dad and chemical engineer raising two daughters in San Diego, California.

When expecting his first child, he became concerned about the growing number of chemicals used in personal care products, and the lack of transparency in the personal care market.

At NOLEO,

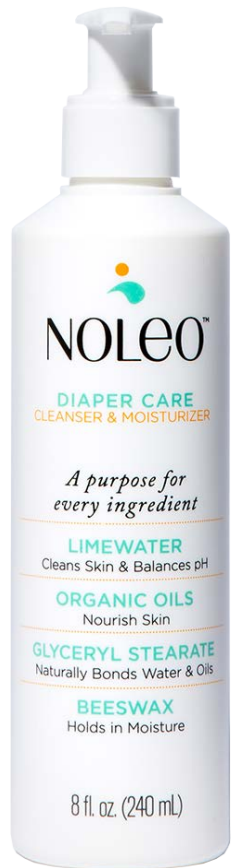
- **No fillers allowed!** We believe in clean and minimalist personal care. We only use the safest ingredients, each with an essential purpose.
- We believe in full transparency. We put our ingredients on the front of the packaging and we explain why we use them - in language anyone can understand.

#NOJUNKONMYTRUNK



NOLEO BABY HERO PRODUCT: INNOVATIVE 3-IN-1 DIAPER CLEANSER & MOISTURIZER

Our product gently cleanses baby's delicate skin. Also, because a newborn's skin loses water more quickly, it naturally needs extra protection.



3-IN-1

Our product cleans, moisturizes, and protects baby's delicate skin.



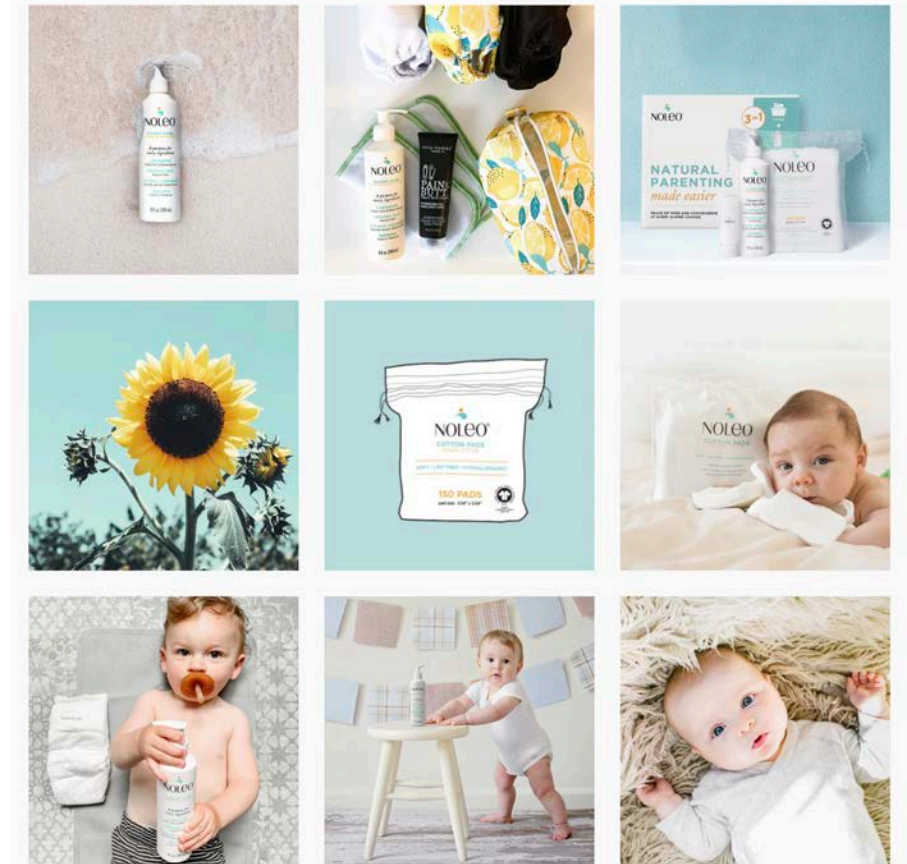
GENTLE & SAFE

Made of 6 natural ingredients you can trust, and a purpose for every one of them.



LONG LASTING

One 8 Oz bottle typically lasts 4+ weeks and replaces 120 to 150 baby wipes.



SIMPLIFY YOUR DIAPER ROUTINE, AND PREVENT DIAPER RASH



- Dermatologically tested, and hypoallergenic
- Additional benefits: great to get rid off cradle cap, for baby massages, and caregiver hands

TESTIMONIALS

LINDSAY M

"NOLEO has been wonderful for my son. We haven't needed any other products since starting NOLEO 4 months ago."

CAYLEIGH A.

"We were struggling with keeping our little guy free from diaper rash. It's not even a concern anymore with NOLEO. It has truly become one of the products my family will not be without!"

MELANIE M.

"Fantastically large & durable cotton pads We love these for our professional use on the set of all that for Nickelodeon. We have a lot of quick changes & clean ups and these are perfect - will start use for all shows now :)"

MAGGIE T.

"I've been wanting to make diapering more "green" & natural. Wipes are so bad for the environment and many brands have so many ingredients on the label, they clearly aren't clean. The simple ingredient list is reassuring, and organic cotton pads are definitely better for the environment."

ADDITIONAL PRODUCT INFOS



Free of dyes, fragrance, alcohol, lanolin, parabens, phthalates, sulfates, 1,4-Dioxane or Q-15



Zinc oxide free



Organic and cruelty free



Cloth diaper safe



Made in France

INGREDIENTS YOU CAN TRUST



ORGANIC
SUNFLOWER OIL



LIMEWATER
CALCIUM HYDROXIDE + WATER



ORGANIC
OLIVE OIL



GLYCERYL
STEARATE



BEESWAX

NOLEO BABY

PRODUCT LINE SHEET



**Diaper Cleaner
& Moisturizer
(8 Oz)**



**Babybox: 1 x Diaper
Cleanser & Moisturizer
+ 1 x Bag Cotton Pads +
1 x Refill Bottle**



**100% Organic
Cotton Pads
(150 Count)**



**Pacifier &
Toy Clip**

WHOLESALE \$

6.50

9.00

4.00

1.50

MSRP \$

12.99

17.99

7.99

2.99

GM %

50%

50%

50%

50%

CASING (#UNITS)

24

12

24

50



#NOJUNKONMYTRUNK

As seen on



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