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Anti-aging market

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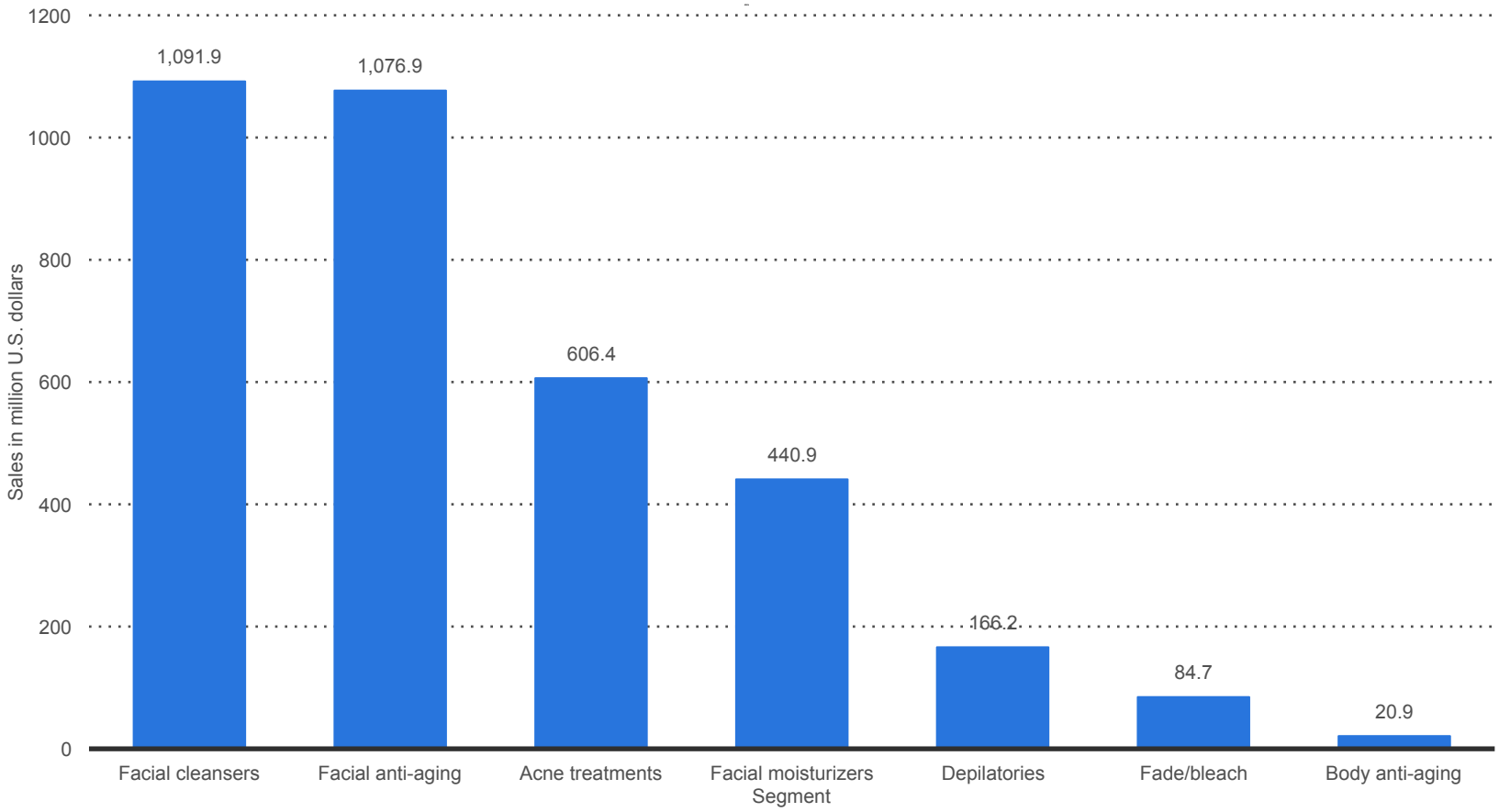
Cosmetics

U.S. skin care sales 2016, by segment

Skin care sales in the United States in 2016, by segment (in million U.S. dollars)



Note: United States; 52 weeks ended March 20, 2016

Further information regarding this statistic can be found on page 28.

Source: Drug Store News; IRI ID 551427

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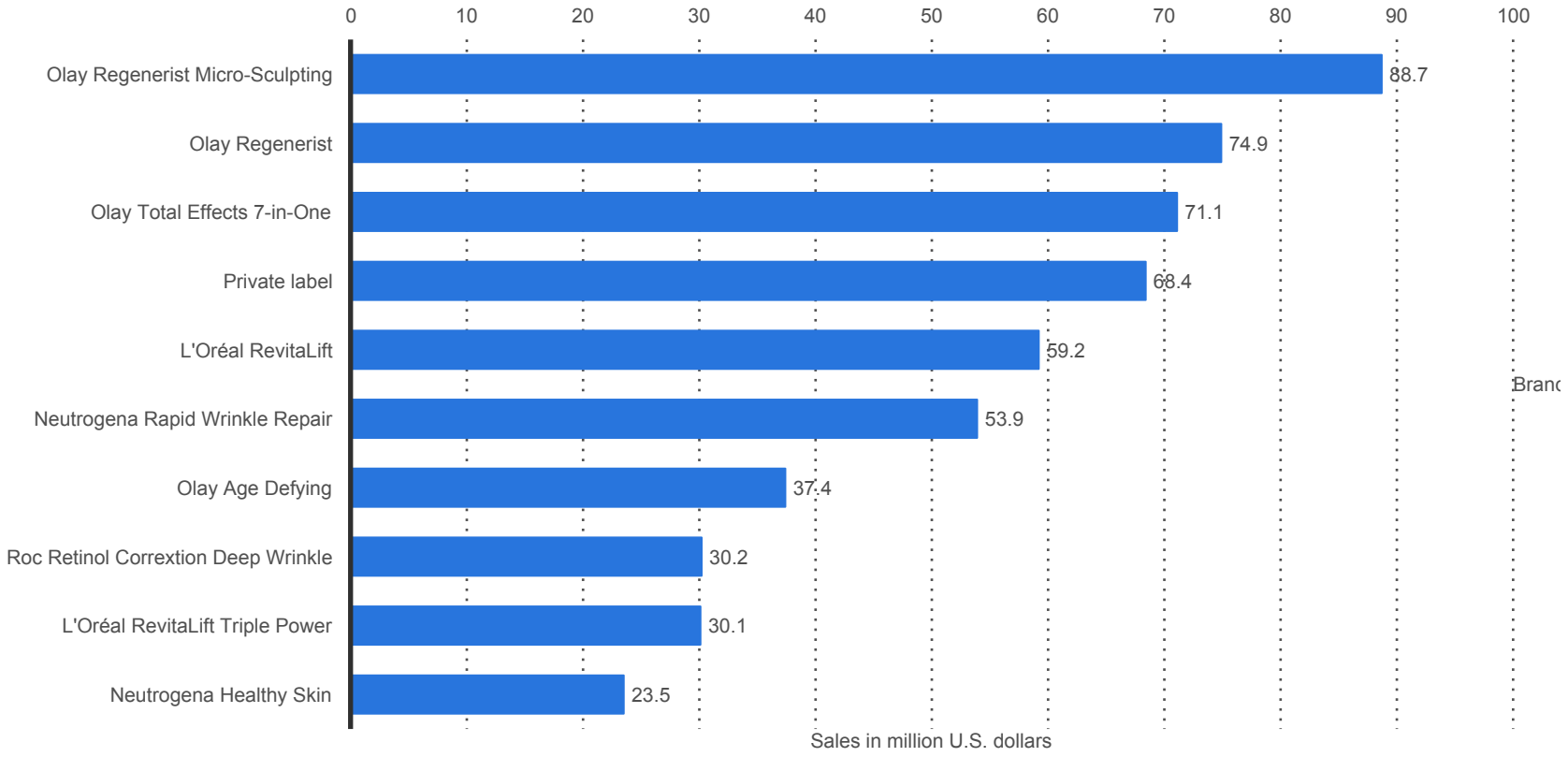
Leading anti-aging facial brands in the U.S. sales 2016

Sales of the leading anti-aging facial brands in the United States in 2016 (in million U.S. dollars)



Note: United States; For the 52 weeks ended May 15, 2016

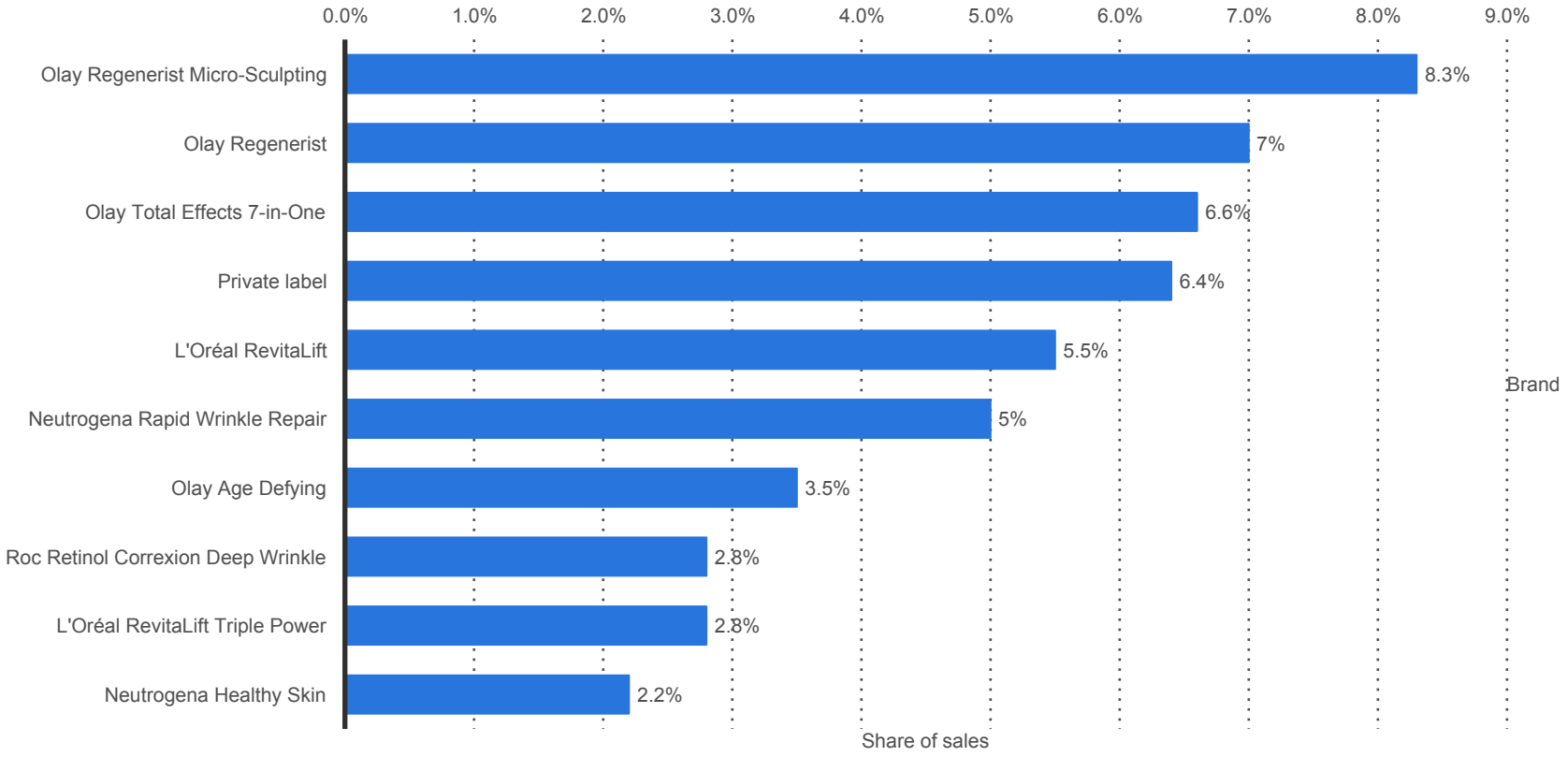
Further information regarding this statistic can be found on page 29.

Source: Drug Store News; IRI ID 312299

statista

Leading anti-aging facial brands in the U.S. sales share 2016

Sales share of the leading anti-aging facial brands in the United States in 2016



Note: United States; For the 52 weeks ended May 15, 2016

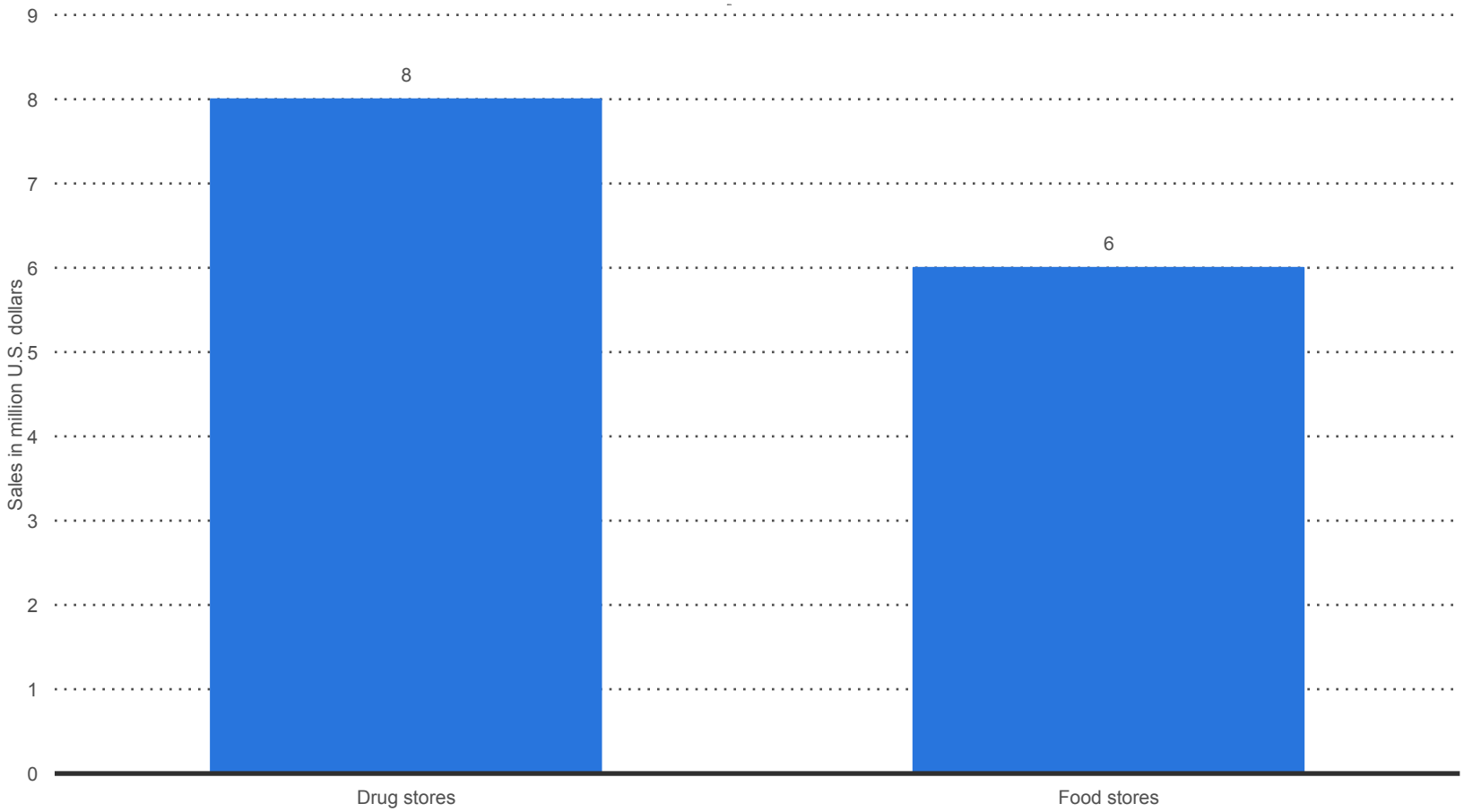
Further information regarding this statistic can be found on page 30.

Source: Drug Store News; IRI ID 614027

statista

Facial anti-aging skin care sales in the U.S. 2017, by channel

Sales value of facial anti-aging skin care in the United States in 2017, by distribution channel (in million U.S. dollars)



Note: United States; For the 104 weeks ending February 19, 2017

Further information regarding this statistic can be found on page 31.

Source: IRI; Drug Store News ID 435819

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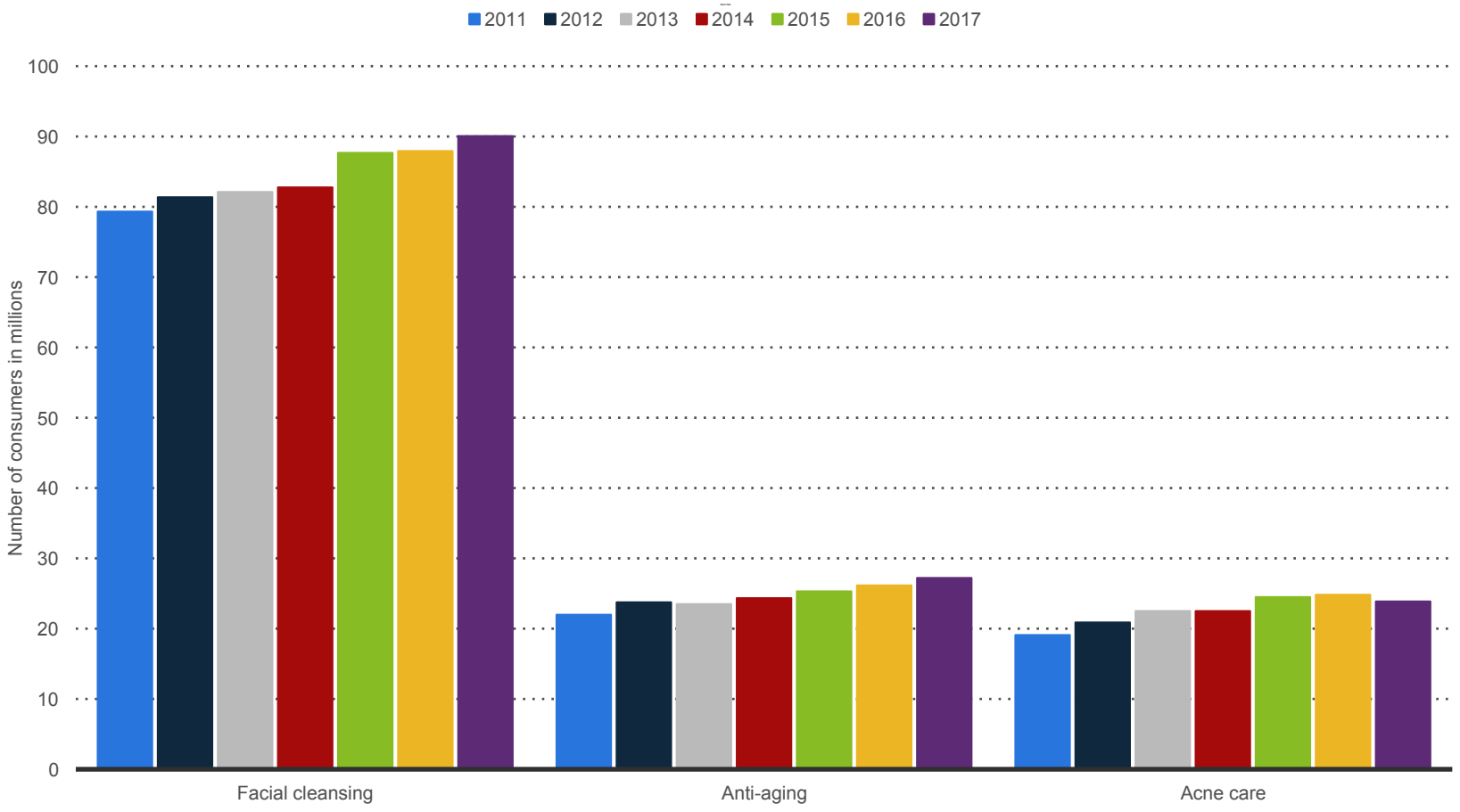
Anti-aging market

Cosmetics - consumer behavior

Reasons for using facial cleansing products in the U.S. 2011-2017

U.S. population: Reasons for the usage of facial cleansing / medicated products / toners from 2011 to 2017



Note: United States

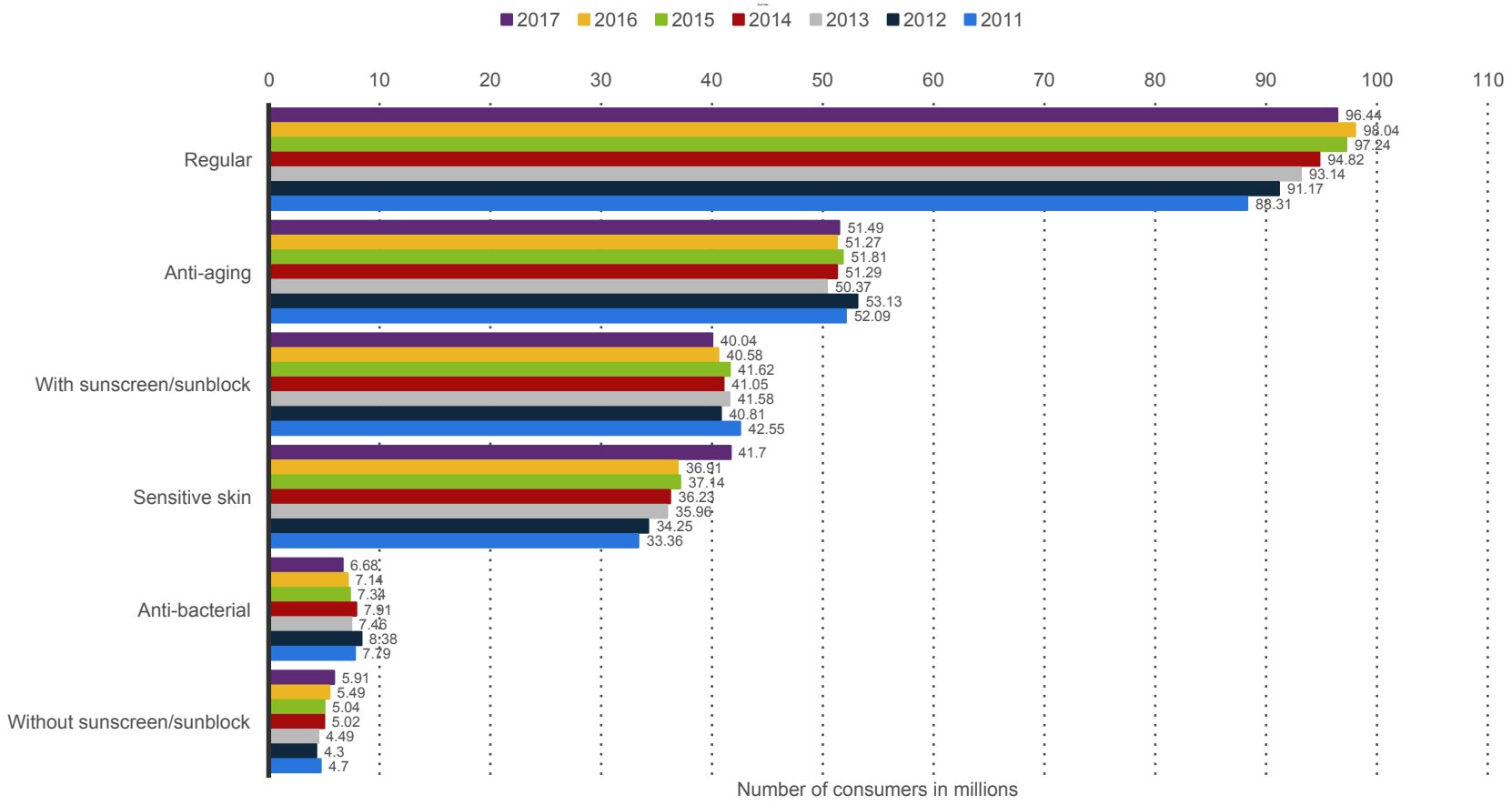
Further information regarding this statistic can be found on page 32.

Source: Experian (2017 Simmons Profile Report. Copyright 2017 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau ID 286525

statista

Forms of moisturizer / cream / lotion in the U.S. 2011-2017

U.S. population: Most used forms of moisturizers / creams / lotions from 2011 to 2017



Note: United States

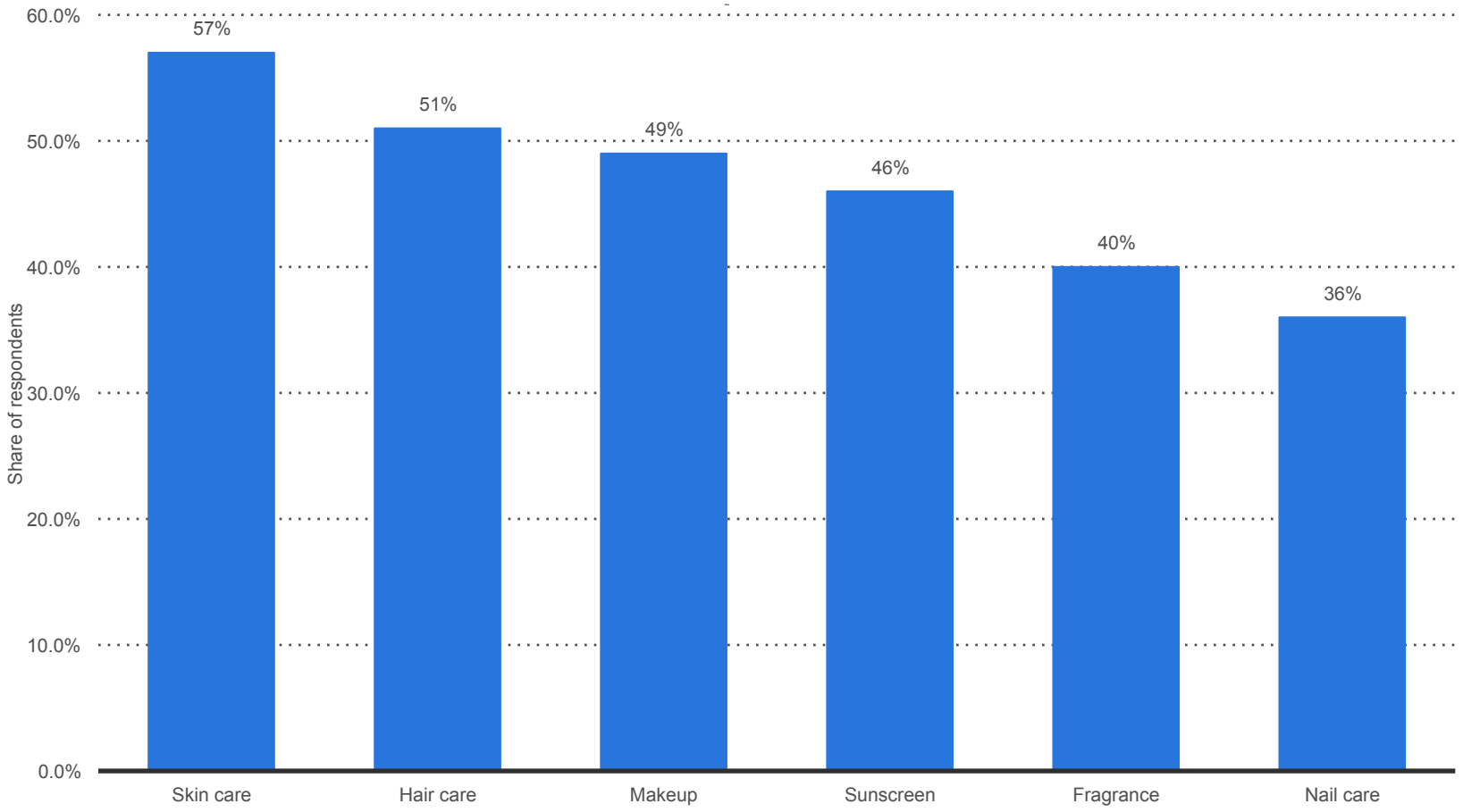
Further information regarding this statistic can be found on page 33.

Source: Experian (2017 Simmons Profile Report. Copyright 2017 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau ID 286897

statista

Importance of buying all-natural beauty products for U.S. women 2016, by category

Percentage of U.S. women who feel it's important they buy all-natural beauty products in 2016, by category



Note: United States; August 9 to 11, 2016; 18 years and older; 1,126

Further information regarding this statistic can be found on page 34.

Source: Harris Interactive; Kari Gran ID 620843

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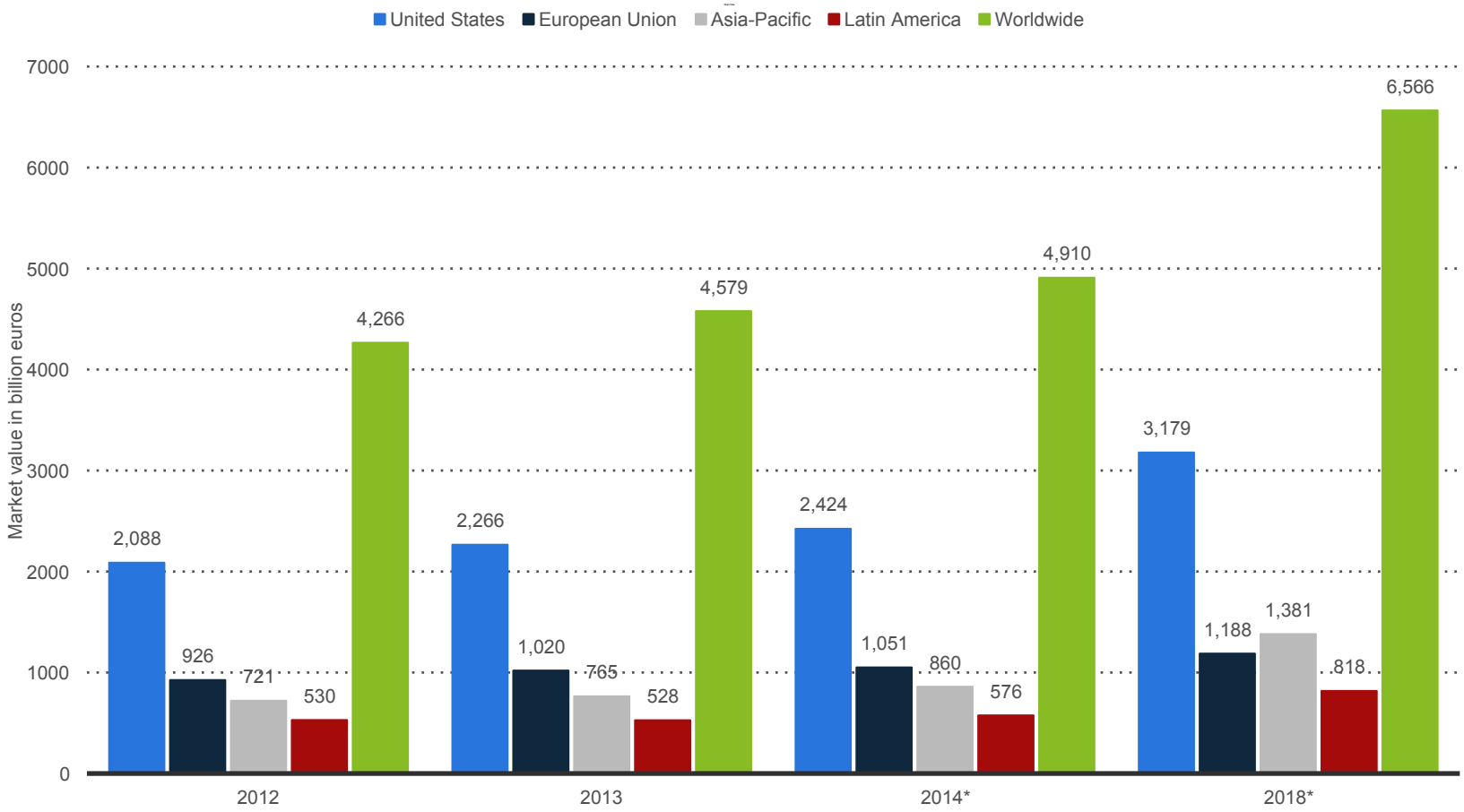
Anti-aging market

Medical treatments

Global aesthetic medical and surgery market by region 2012-2018

Value of global aesthetic medical and surgical market from 2012 to 2018, by region (in billion euros)



Note: Worldwide; 2012 to 2014

Further information regarding this statistic can be found on page 35.

Source: IMCAS ID 319147

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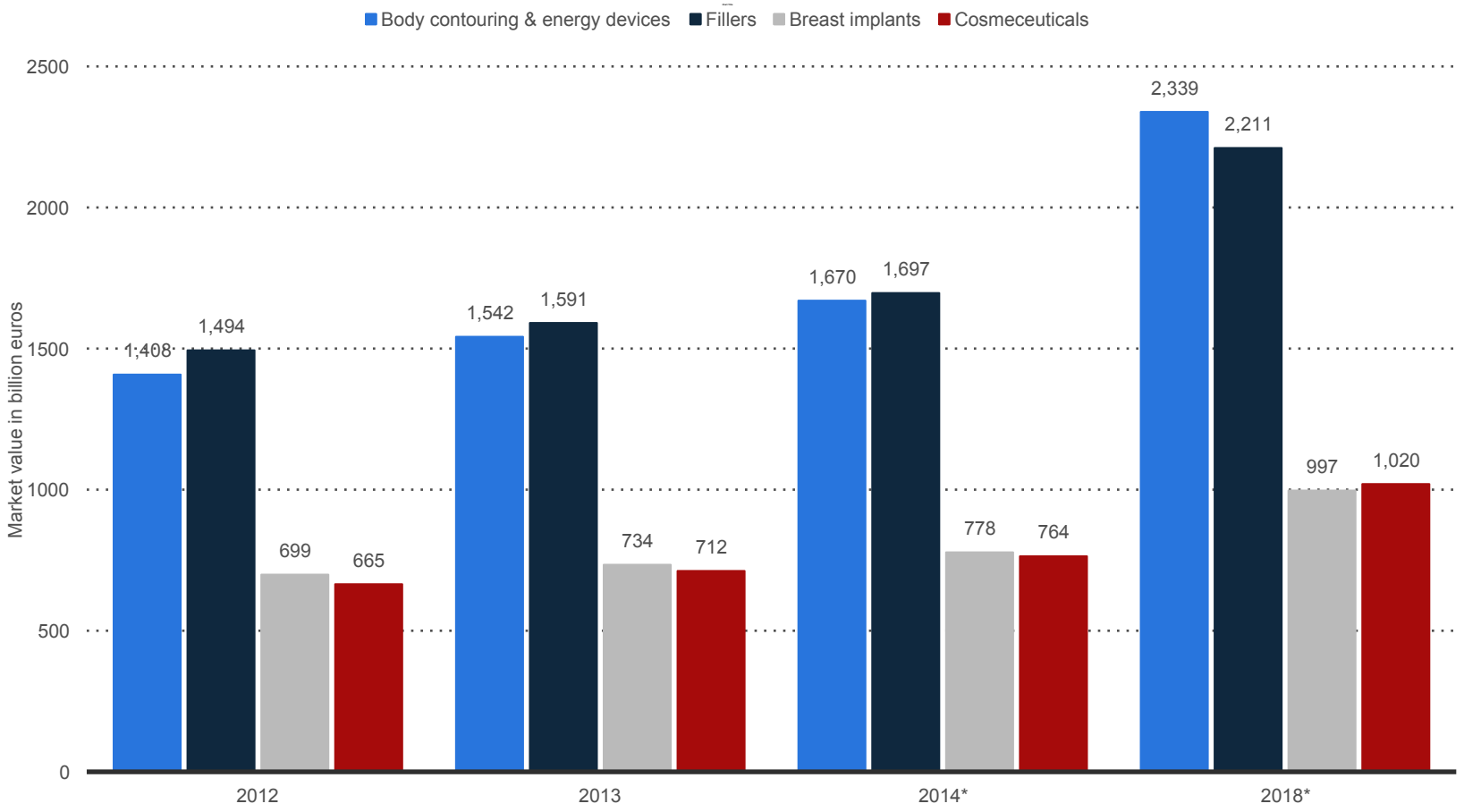
Global aesthetic medical and surgery market by segment 2012-2018

Value of global aesthetic medical and surgical market from 2012 to 2018, by segment (in billion euros)



Note: Worldwide; 2012 to 2014

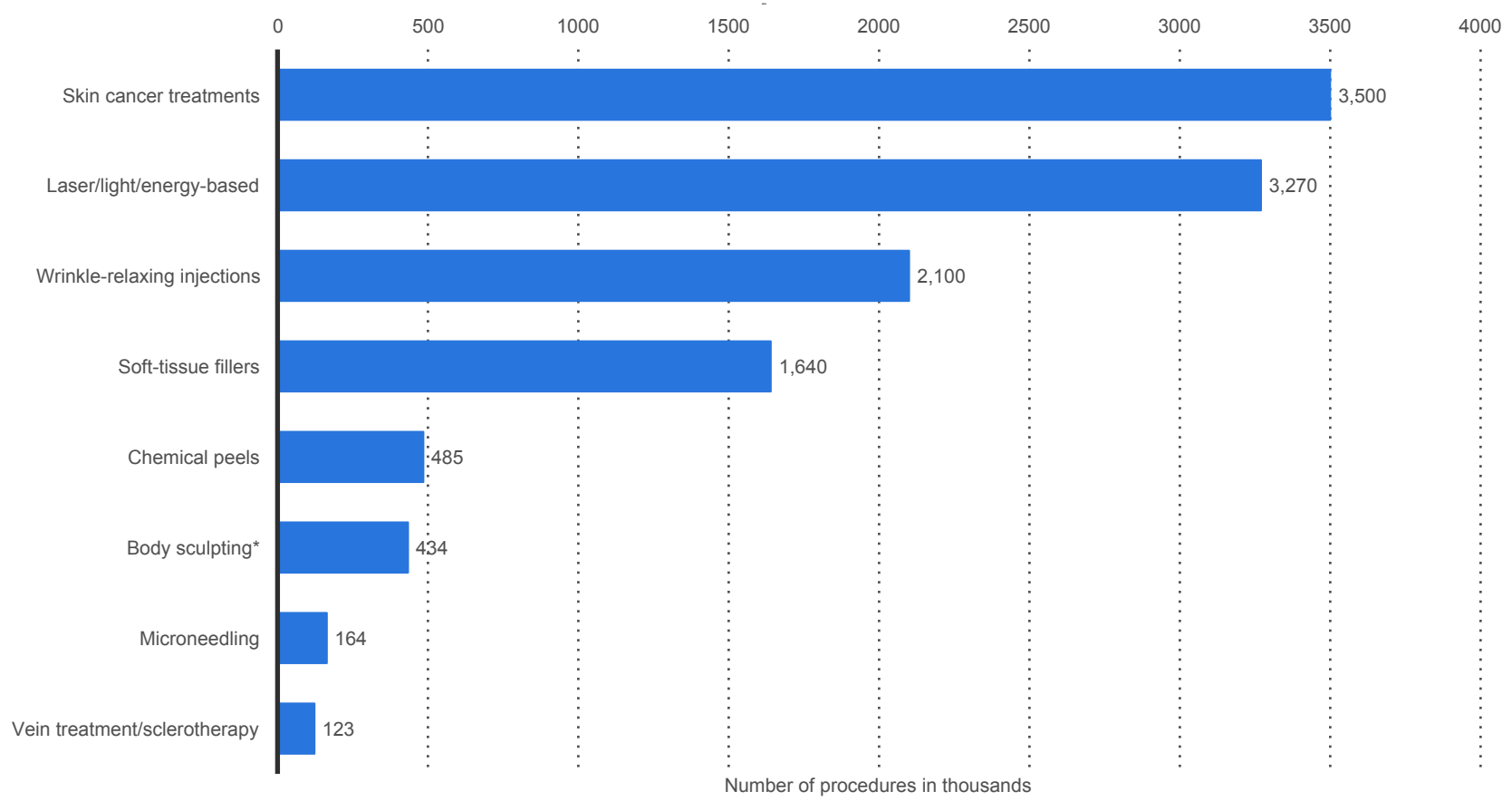
Further information regarding this statistic can be found on page 36.

Source: IMCAS ID 319161

statista

Top dermatologic procedures in the U.S. 2017

Top dermatologic procedures performed in the U.S. in 2017 (in 1,000)



Note: United States

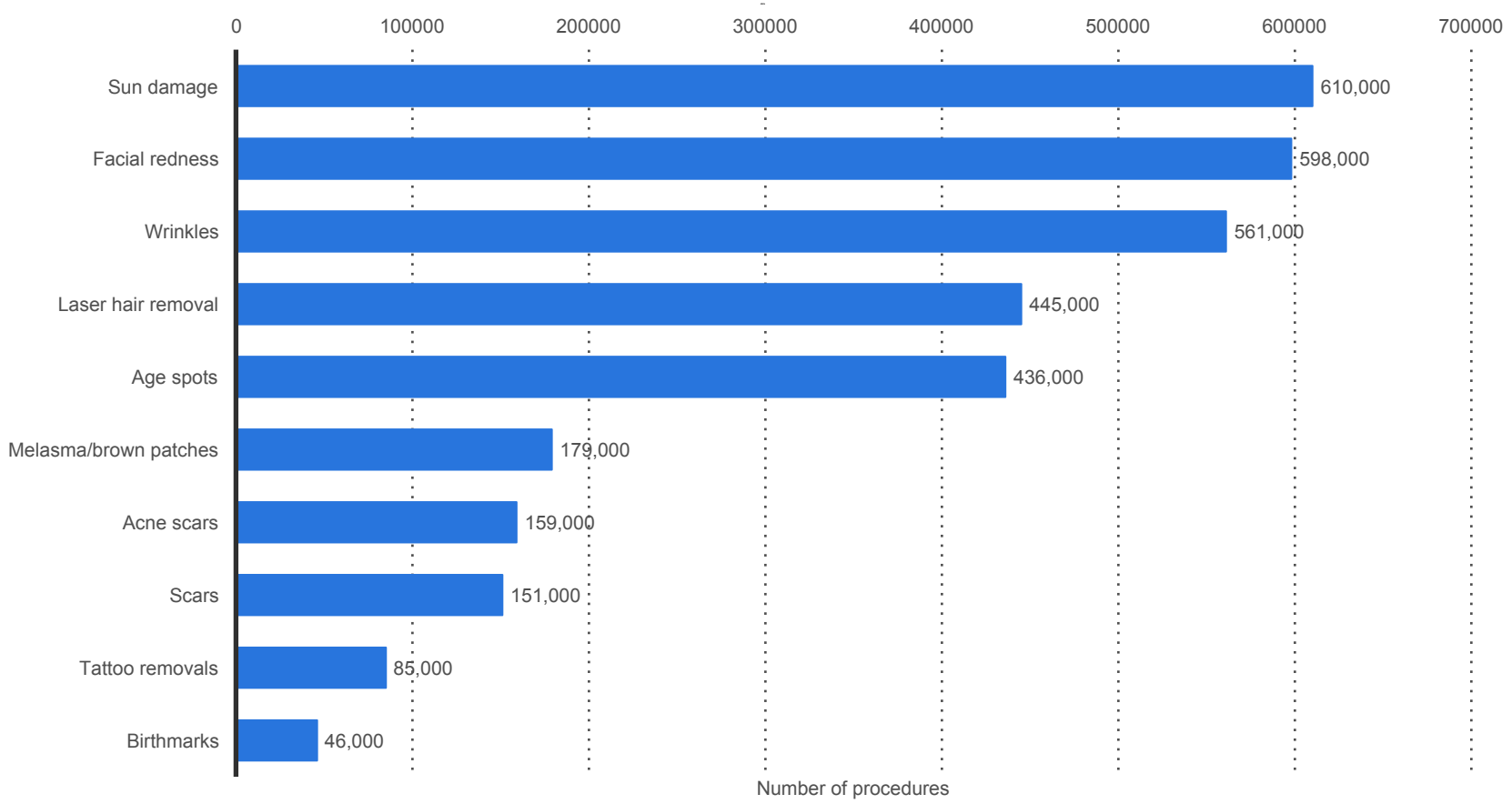
Further information regarding this statistic can be found on page 37.

Source: ASDS ID 321007

statista

Number of U.S. laser, light, energy-based procedures by type 2017

Number of laser, light, or energy-based procedures in the U.S. in 2017, by type



Note: United States

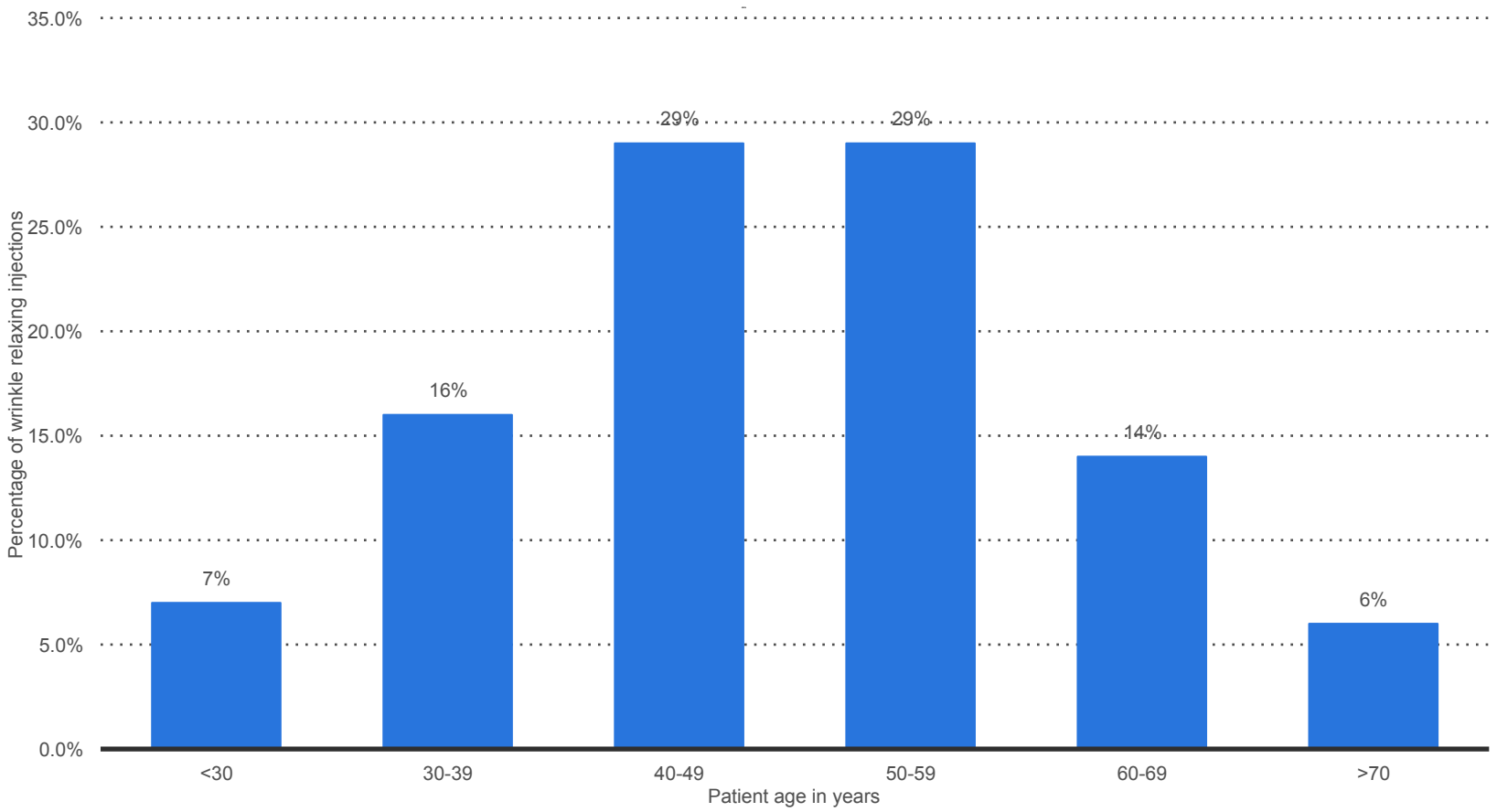
Further information regarding this statistic can be found on page 38.

Source: ASDS ID 319224

statista

Distribution of U.S. wrinkle relaxing injection procedures by age group 2017

Wrinkle relaxing injections (injectable neuromodulators) in the U.S. in 2017, by patient age group



Note: United States

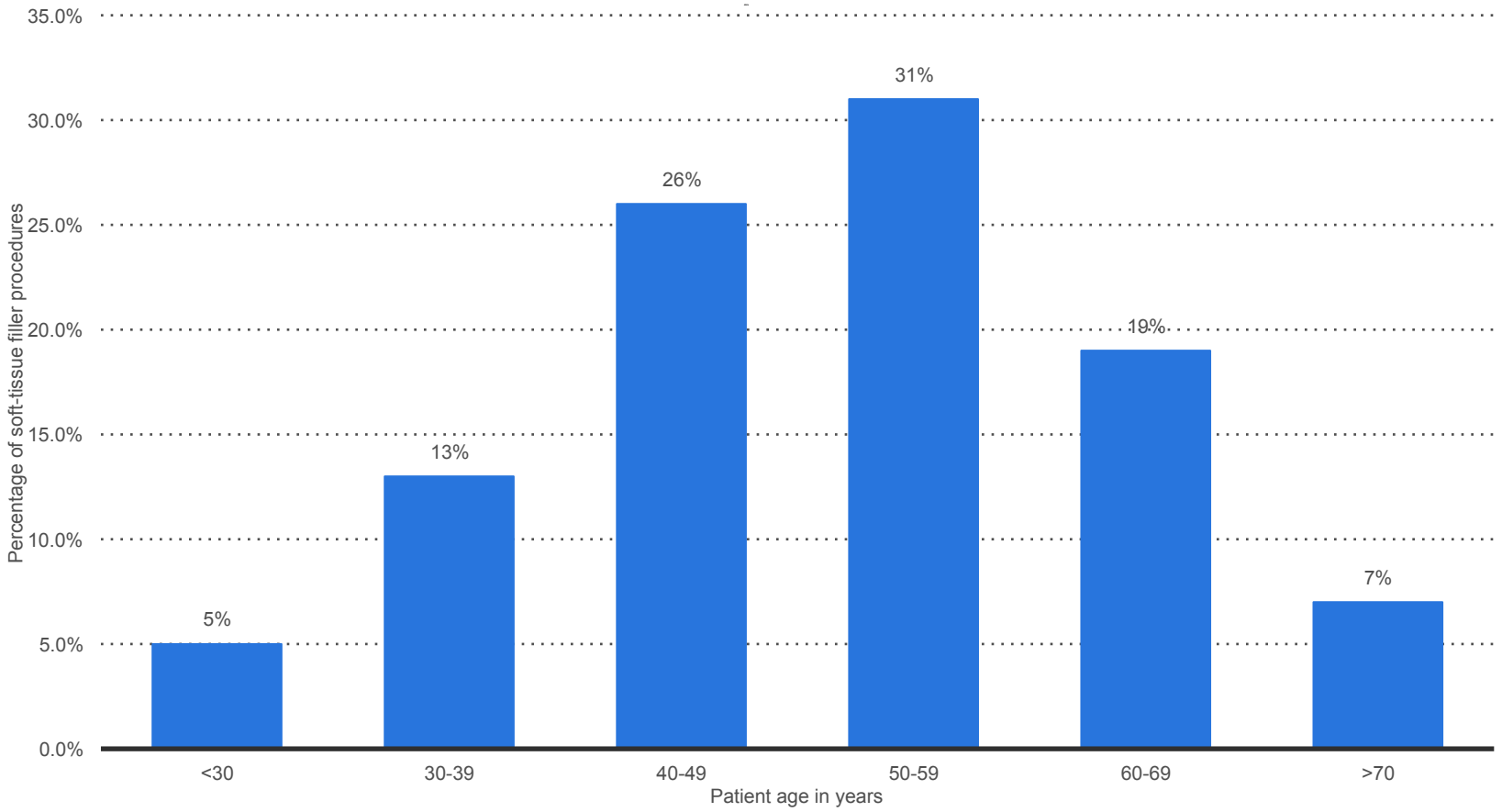
Further information regarding this statistic can be found on page 39.

Source: ASDS ID 319219

statista

Distribution of U.S. soft-tissue filler procedures by age group 2017

Soft-tissue filler procedures in the U.S. in 2017, by patient age group



Note: United States

Further information regarding this statistic can be found on page 40.

Source: ASDS ID 319191

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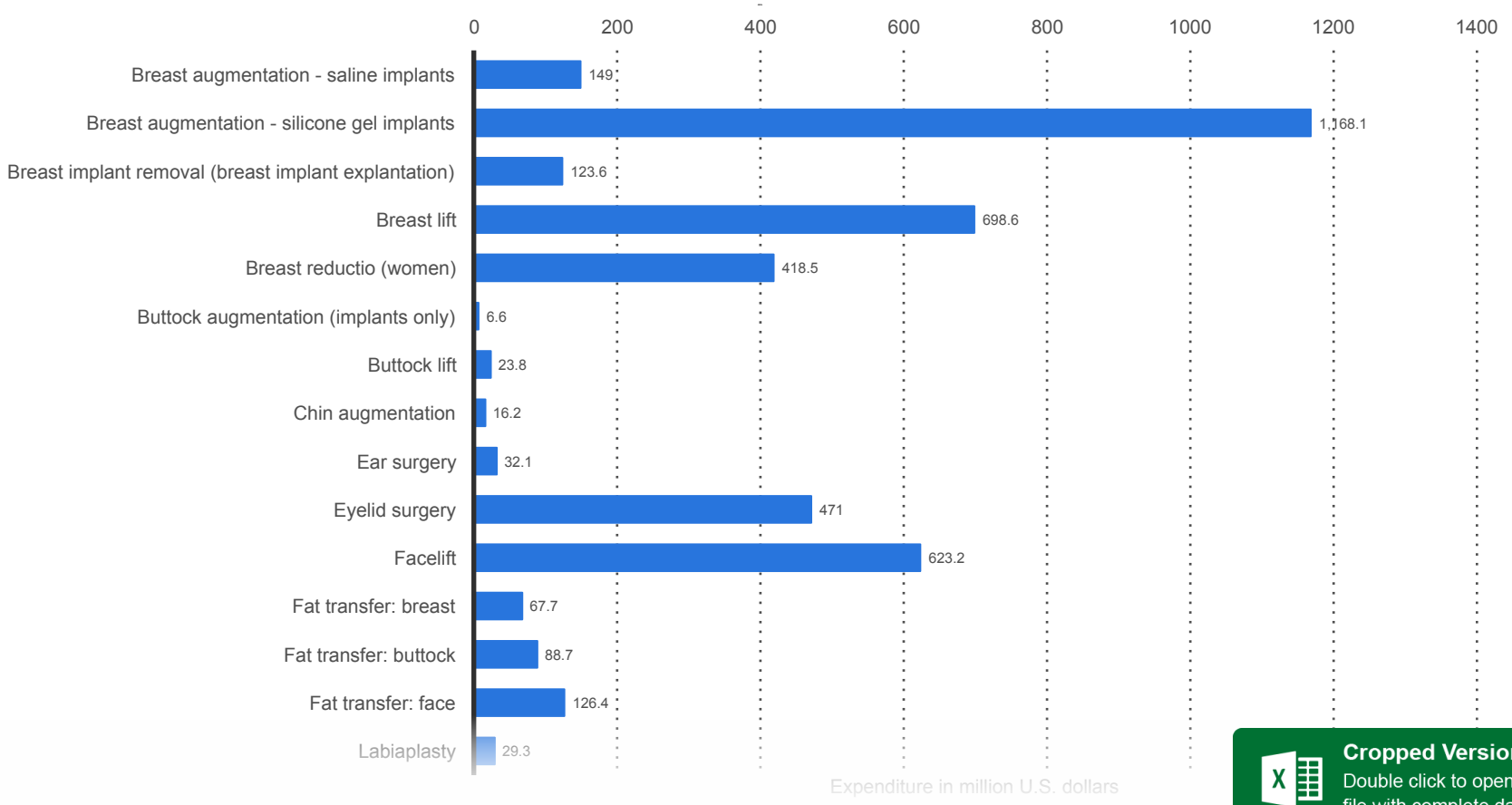
Anti-aging market

Medical treatments - consumer attitude

Expenditures on major surgical cosmetic procedures in the U.S. 2017

Total expenditures on major surgical cosmetic procedures in the United States in 2017 (in million U.S. dollars)



Cropped Version
Double click to open excel file with complete data

Note: United States

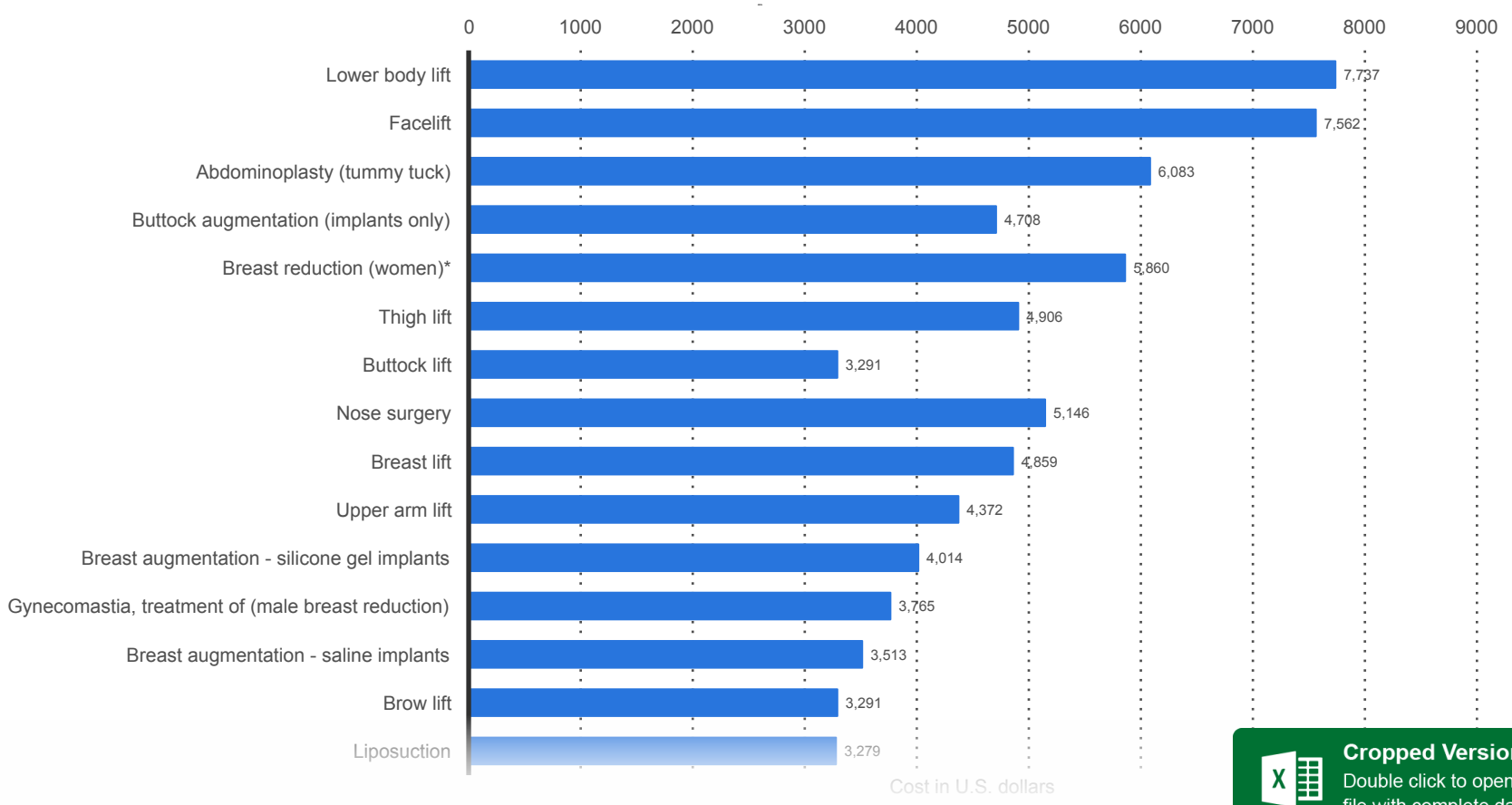
Further information regarding this statistic can be found on page 41.

Source: ASAPS ID 281368

statista

Average costs for major surgical cosmetic procedures in the U.S. 2017

Average costs for major surgical cosmetic procedures in the United States in 2017 (in U.S. dollars)*



Cropped Version
Double click to open excel file with complete data

Note: United States

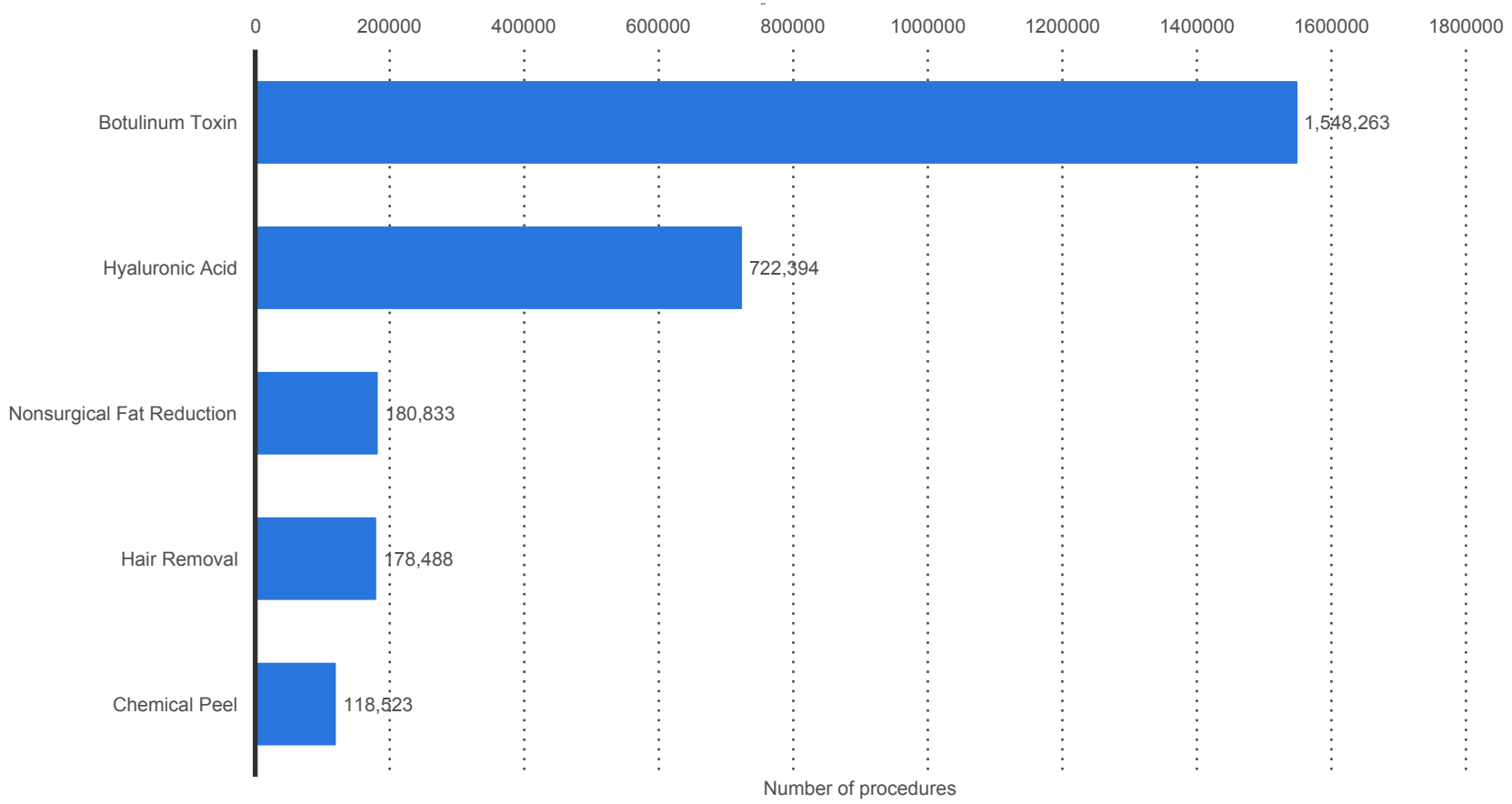
Further information regarding this statistic can be found on page 42.

Source: ASAPS ID 281371

statista

Top nonsurgical cosmetic procedures - United States 2017

Top 5 nonsurgical cosmetic procedures in the United States in 2017



Note: United States

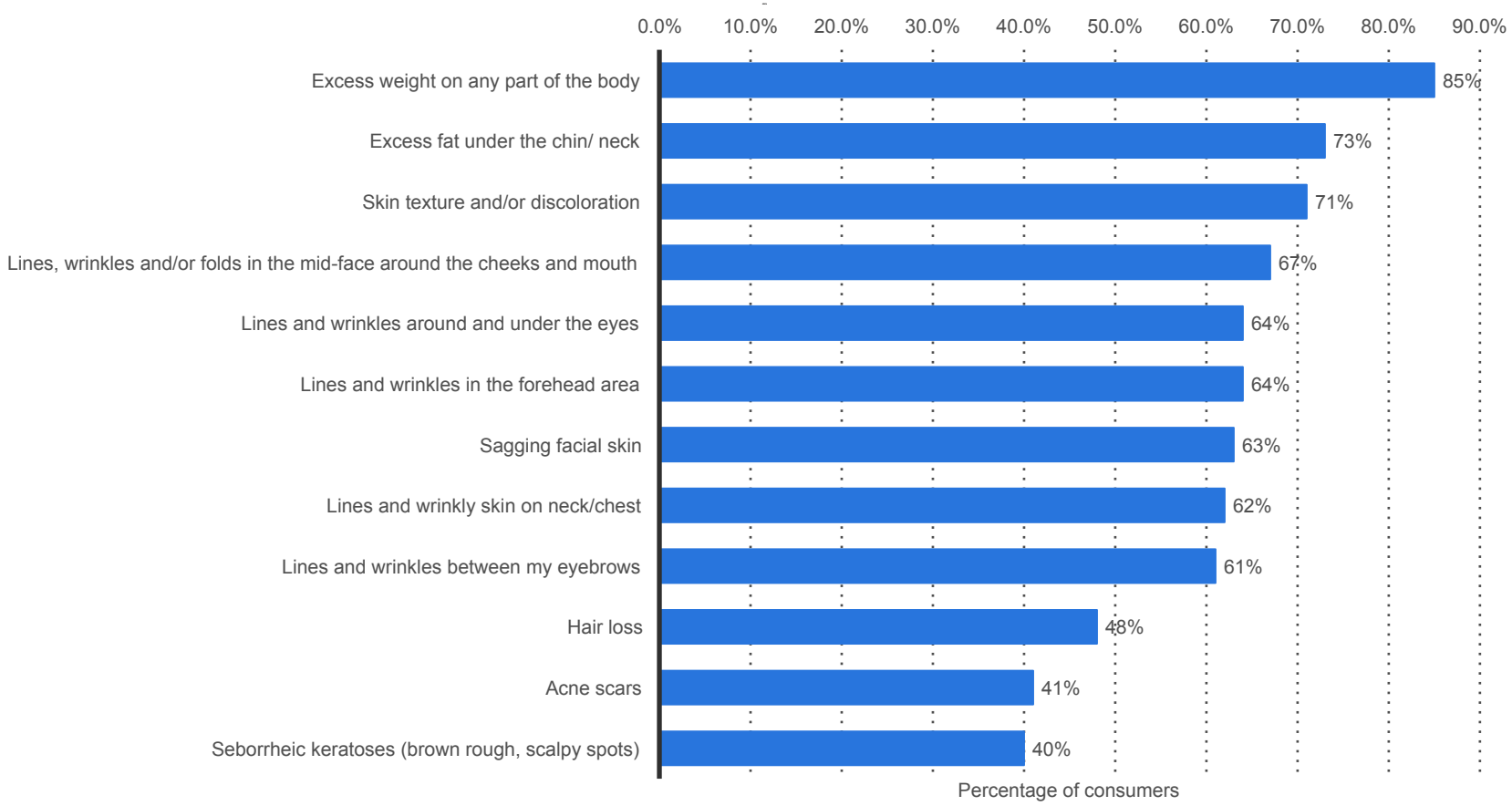
Further information regarding this statistic can be found on page 43.

Source: ASAPS ID 281246

statista

Justification for U.S. consumer use of cosmetic procedures 2017

Reasons of U.S. consumers turning to cosmetic procedures as of 2017*



Note: United States; pril 14 to May 1, 2017; 7,322

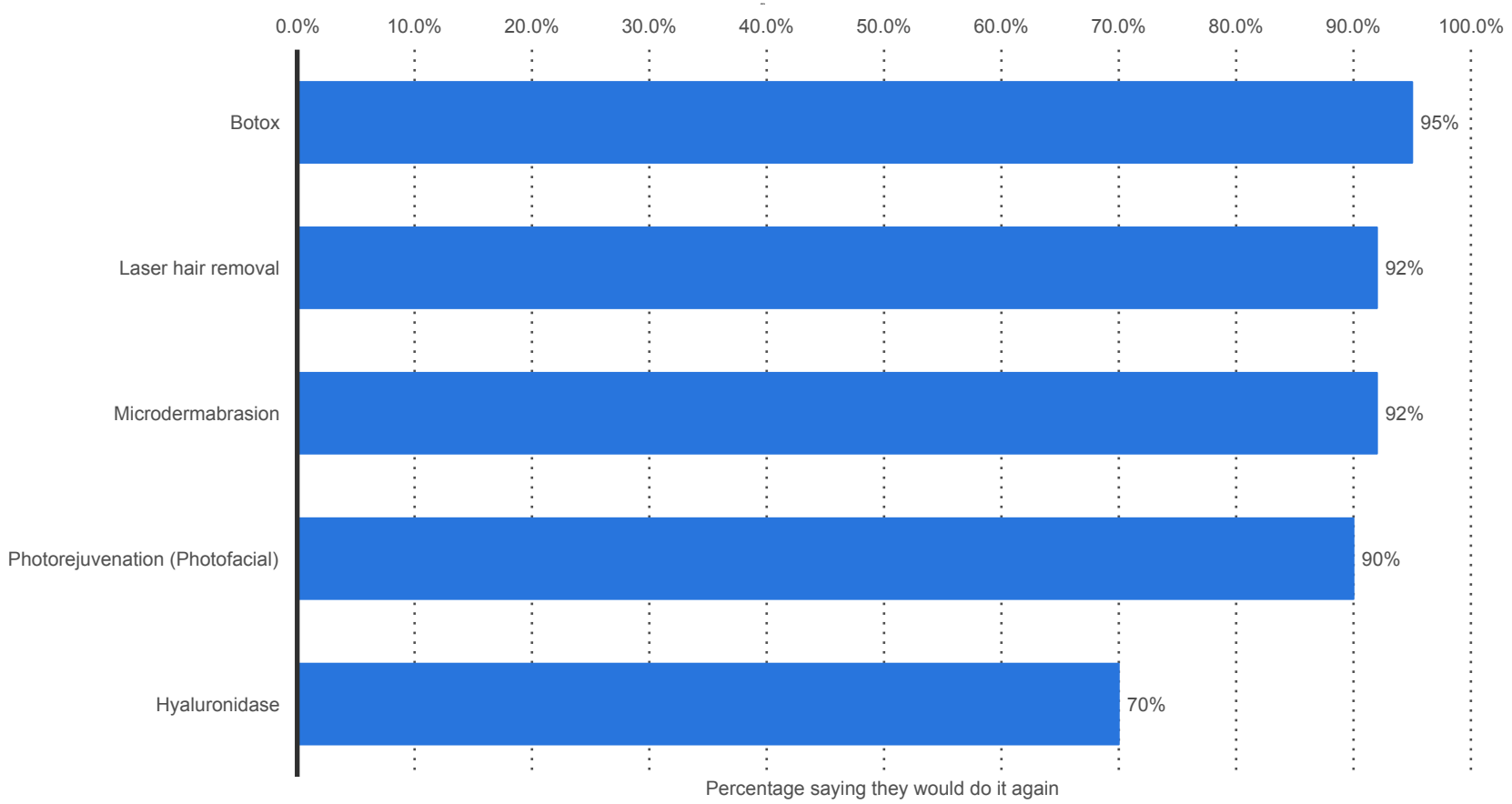
Further information regarding this statistic can be found on page 44.

Source: ASDS ID 319232

statista

U.S. patient satisfaction: top nonsurgical cosmetic procedures 2017

Satisfaction among patients following most common U.S. nonsurgical cosmetic procedures as of 2017*



Note: United States; as of June 2017

Further information regarding this statistic can be found on page 45.

Source: RealSelf.com ID 281434

statista

Anti-aging market

References

U.S. skin care sales 2016, by segment

Skin care sales in the United States in 2016, by segment (in million U.S. dollars)

Source and methodology information

Source	Drug Store News; IRI
Conducted by	IRI
Survey period	52 weeks ended March 20, 2016
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Drug Store News
Publication date	May 2016
Original source	Drug Store News:May 2016 Edition, page 24
Website URL	visit the website

Notes:

Total U.S. multi-outlet (supermarkets, drug stores, mass market retailers, miltary commissaries, and select club and dollar retail chains) for the 52 weeks ended March 20, 2016.

Leading anti-aging facial brands in the U.S. sales 2016

Sales of the leading anti-aging facial brands in the United States in 2016 (in million U.S. dollars)

Source and methodology information

Source	Drug Store News; IRI
Conducted by	IRI
Survey period	For the 52 weeks ended May 15, 2016
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Drug Store News
Publication date	August 2016
Original source	Drug Store News August 9, 2016 Edition, page 50
Website URL	visit the website

Notes:

For the 52 weeks ended May 15, 2016. Total U.S. multi-outlet (supermarkets, drug stores, mass market retailers, military commissaries and select club and dollar retail chains).

Leading anti-aging facial brands in the U.S. sales share 2016

Sales share of the leading anti-aging facial brands in the United States in 2016

Source and methodology information

Source	Drug Store News; IRI
Conducted by	IRI
Survey period	For the 52 weeks ended May 15, 2016
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Drug Store News
Publication date	August 2016
Original source	Drug Store News August 9, 2016 Edition, page 50
Website URL	visit the website

Notes:

For the 52 weeks ended May 15, 2016. Total U.S. multi-outlet (supermarkets, drug stores, mass market retailers, military commissaries and select club and dollar retail chains).

Facial anti-aging skin care sales in the U.S. 2017, by channel

Sales value of facial anti-aging skin care in the United States in 2017, by distribution channel (in million U.S. dollars)

Source and methodology information

Source	IRI; Drug Store News
Conducted by	IRI
Survey period	For the 104 weeks ending February 19, 2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Drug Store News
Publication date	February 2017
Original source	DSN Magazine: April 2017 Edition, page 8
Website URL	visit the website

Notes:

Sales in drug stores, supermarkets, discount stores, military commissaries and selected club and dollar stores. Figures have been rounded.

Reasons for using facial cleansing products in the U.S. 2011-2017

U.S. population: Reasons for the usage of facial cleansing / medicated products / toners from 2011 to 2017

Source and methodology information

Source	Experian (2017 Simmons Profile Report. Copyright 2017 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau
Conducted by	Experian
Survey period	2011 to 2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Statista
Publication date	September 2017
Original source	2017 Simmons National Consumer Survey (NHCS)
Website URL	visit the website

Notes:

The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS). Number of respondents (in millions): 2011: 311.66, 2012: 314, 2013: 316.21, 2014: 318.56, 2015: 320.9, 2016: 323.13, 2017 (forecast): 326.63.

Forms of moisturizer / cream / lotion in the U.S. 2011-2017

U.S. population: Most used forms of moisturizers / creams / lotions from 2011 to 2017

Source and methodology information

Source	Experian (2017 Simmons Profile Report. Copyright 2017 Simmons Research LLC. All rights reserved.); Statista; US Census Bureau
Conducted by	Experian
Survey period	2011 to 2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	Statista
Publication date	September 2017
Original source	2017 Simmons National Consumer Survey (NHCS)
Website URL	visit the website

Notes:

The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS). Number of respondents (in millions): 2011: 311.66, 2012: 314, 2013: 316.21, 2014: 318.56, 2015: 320.9, 2016: 323.13, 2017 (forecast): 326.63.

Importance of buying all-natural beauty products for U.S. women 2016, by category

Percentage of U.S. women who feel it's important they buy all-natural beauty products in 2016, by category

Source and methodology information

Source	Harris Interactive; Kari Gran
Conducted by	Harris Interactive
Survey period	August 9 to 11, 2016
Region	United States
Number of respondents	1,126
Age group	18 years and older
Special characteristics	Women
Published by	Kari Gran
Publication date	September 2016
Original source	photos.prnewswire.com
Website URL	visit the website

Notes:

n.a.

Global aesthetic medical and surgery market by region 2012-2018

Value of global aesthetic medical and surgical market from 2012 to 2018, by region (in billion euros)

Source and methodology information

Source	IMCAS
Conducted by	IMCAS
Survey period	2012 to 2014
Region	Worldwide
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	IMCAS
Publication date	March 2014
Original source	Analysis, Outlook and Trends of the Aesthetic Medical & Surgical Market 2013-2018, page 3
Website URL	visit the website

Notes:

* Projected.

Global aesthetic medical and surgery market by segment 2012-2018

Value of global aesthetic medical and surgical market from 2012 to 2018, by segment (in billion euros)

Source and methodology information

Source	IMCAS
Conducted by	IMCAS
Survey period	2012 to 2014
Region	Worldwide
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	IMCAS
Publication date	March 2014
Original source	Analysis, Outlook and Trends of the Aesthetic Medical & Surgical Market 2013-2018, page 4
Website URL	visit the website

Notes:

* Projected.

Top dermatologic procedures in the U.S. 2017

Top dermatologic procedures performed in the U.S. in 2017 (in 1,000)

Source and methodology information

Source	ASDS
Conducted by	ASDS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASDS
Publication date	May 2018
Original source	asds.net
Website URL	visit the website

Notes:

* Includes liposuction, cryoliopolysis ("fat freezing"), laserlipolysis, and non-invasive treatment of fat and cellulite.

Number of U.S. laser, light, energy-based procedures by type 2017

Number of laser, light, or energy-based procedures in the U.S. in 2017, by type

Source and methodology information

Source	ASDS
Conducted by	ASDS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASDS
Publication date	May 2018
Original source	asds.net
Website URL	visit the website

Notes:

n.a.

Distribution of U.S. wrinkle relaxing injection procedures by age group 2017

Wrinkle relaxing injections (injectable neuromodulators) in the U.S. in 2017, by patient age group

Source and methodology information

Source	ASDS
Conducted by	ASDS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASDS
Publication date	May 2018
Original source	asds.net
Website URL	visit the website

Notes:

n.a.

Distribution of U.S. soft-tissue filler procedures by age group 2017

Soft-tissue filler procedures in the U.S. in 2017, by patient age group

Source and methodology information

Source	ASDS
Conducted by	ASDS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASDS
Publication date	May 2018
Original source	asds.net
Website URL	visit the website

Notes:

n.a.

Expenditures on major surgical cosmetic procedures in the U.S. 2017

Total expenditures on major surgical cosmetic procedures in the United States in 2017 (in million U.S. dollars)

Source and methodology information

Source	ASAPS
Conducted by	ASAPS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASAPS
Publication date	March 2018
Original source	Cosmetic Surgery National Data Bank Statistics 2017, page 19
Website URL	visit the website

Notes:

n.a.

Average costs for major surgical cosmetic procedures in the United States in 2017 (in U.S. dollars)*

Source and methodology information

Source	ASAPS
Conducted by	ASAPS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASAPS
Publication date	March 2018
Original source	Cosmetic Surgery National Data Bank Statistics 2017, page 19
Website URL	visit the website

Notes:

* National average for physician/surgeon fees per procedure.

Top nonsurgical cosmetic procedures - United States 2017

Top 5 nonsurgical cosmetic procedures in the United States in 2017

Source and methodology information

Source	ASAPS
Conducted by	ASAPS
Survey period	2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASAPS
Publication date	March 2018
Original source	Cosmetic Surgery National Data Bank Statistics 2017, page 6
Website URL	visit the website

Notes:

n.a.

Justification for U.S. consumer use of cosmetic procedures 2017

Reasons of U.S. consumers turning to cosmetic procedures as of 2017*

Source and methodology information

Source	ASDS
Conducted by	ASDS
Survey period	pril 14 to May 1, 2017
Region	United States
Number of respondents	7,322
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	ASDS
Publication date	June 2017
Original source	asds.net
Website URL	visit the website

Notes:

* Percentage of population that were somewhat to extremely bothered by these descriptions.

U.S. patient satisfaction: top nonsurgical cosmetic procedures 2017

Satisfaction among patients following most common U.S. nonsurgical cosmetic procedures as of 2017*

Source and methodology information

Source	RealSelf.com
Conducted by	RealSelf.com
Survey period	as of June 2017
Region	United States
Number of respondents	*n.a.*
Age group	*n.a.*
Special characteristics	*n.a.*
Published by	RealSelf.com
Publication date	June 2017
Original source	realself.com
Website URL	visit the website

Notes:

* Worth It Ratings are expressed as a percentage, for example, an 80% Worth It Ratings means 8 out of 10 patients would do it again.